

INSURANCE ROADSHOW

October 2023

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Schroders













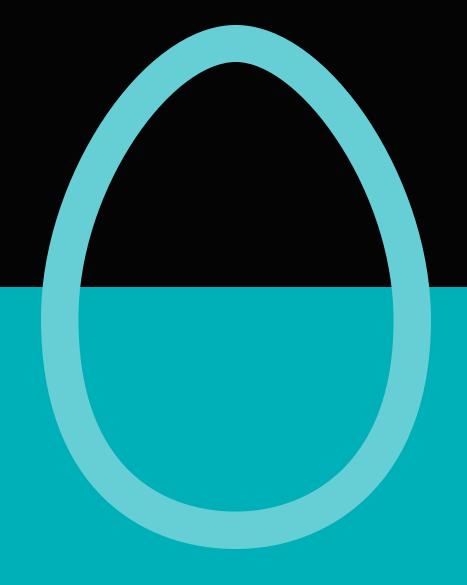








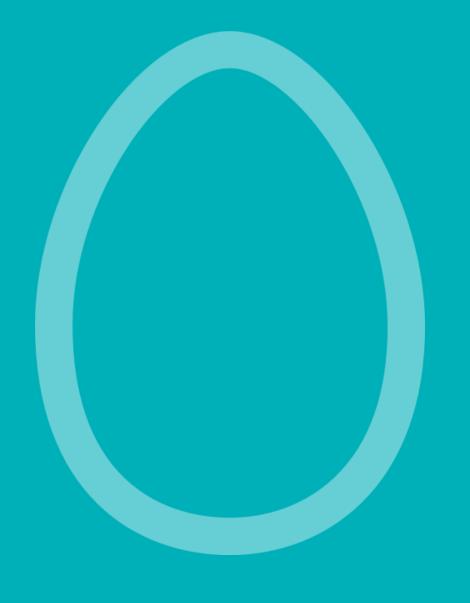




Insuring the Uninsurable Client

MLC Life Insurance

Marshall Ross – Partner Education Manager



Session Synopsis



While every client needs to consider personal risk mitigation as part of their financial plan, not every client may be able to access an easily underwritten retail insurance product due to health or occupation.

Similarly, as life and risk needs evolve over time it may be hard to make appropriate changes to existing cover.

In this session we look at strategic solutions for clients who cannot be underwritten and tips of appropriately positioning these with the client.

Learning Outcomes

- Understand the types of insurance solutions available and underwriting involved.
- Acquire knowledge of product features and structures that can be used to gain coverage clients need but cannot be underwritten for
- 3) Be able to provide practical strategies to help clients mitigate risk outside of a regular retail insurance application.

Insurance is issued by MLC Limited (ABN 90 000 000 402 AFSL 230 694). MLC Limited uses the MLC brand under licence from the Insignia Financial Group. MLC Limited is part of the Nippon Life Insurance Group and is not a part of the Insignia Financial Group.

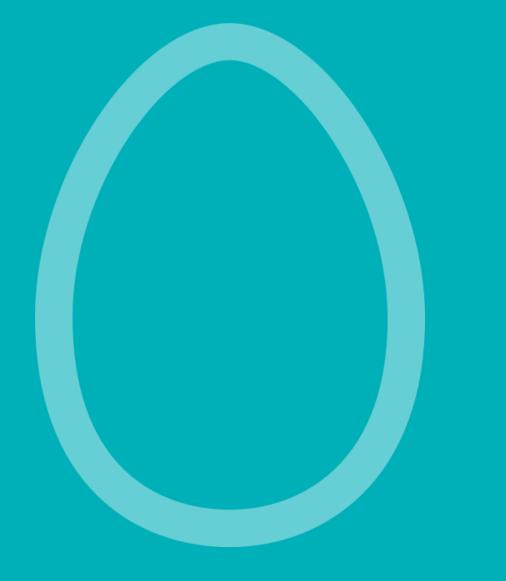
Session Agenda





- 1 Value of Advice
 - 2 Risk Mitigation
 - 3 Insurance Challenges

- 4 Risk Management Solutions
 - 5 In Force Client Management
 - 6 Next Steps





Value of Risk Advice

Advice beyond the Product

Poll 1

What do you think is the value of Risk Advice?

A) Getting a fully featured Product

B) Getting the cheapest possible premium

C) Delivering certainty & confidence that risk is managed effectively

D) There's no value in Risk Advice

Value of Risk Advice

What do clients want?

Is it an Insurance Product?

Is it a specific Insurer?

Or is it security that risk is managed?

It's by helping clients with the end outcome of managing their risk that we add value in providing security and certainty

Identifying Risks

Where are Clients exposed?



Protecting Assets/Servicing Debt

Cost of caring for family





Business debt or equity value

Ability to earn income & fund lifestyle



Understanding points of vulnerability is the key stage in both educating the client and then formulating the appropriate risk mitigation solution regardless of insurance product.



Ethical & Modern Risk Advice



Standard 6 of the Code of Ethics: Broad Impacts of Advice



Standard 5 of the Code of Ethics:

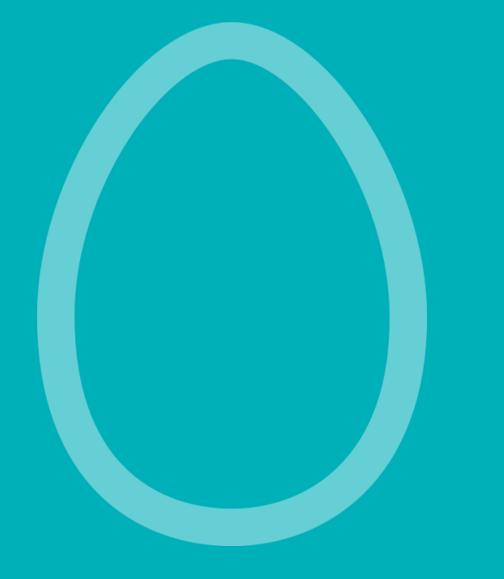
Best interest & confidence client understands advice



Approaching the problem with the end solution in mind



Demonstrating value through mitigating risk in a manner that meets client expectation





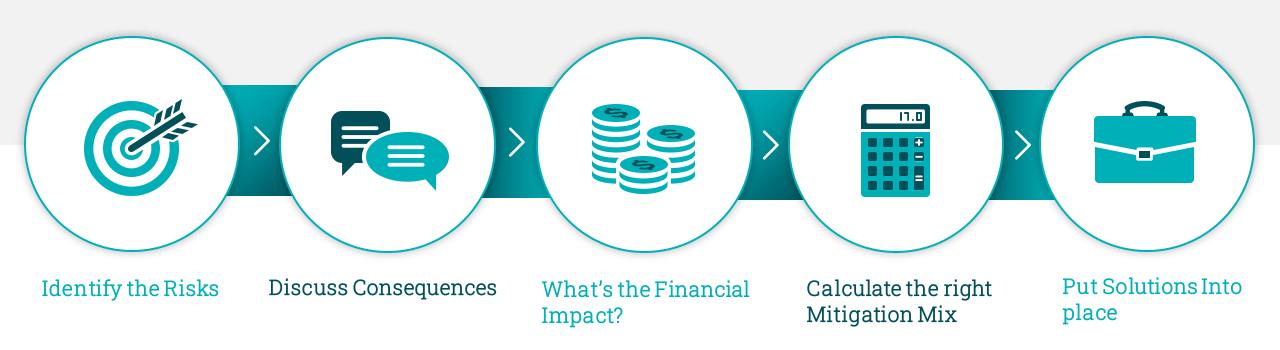
Risk Mitigation

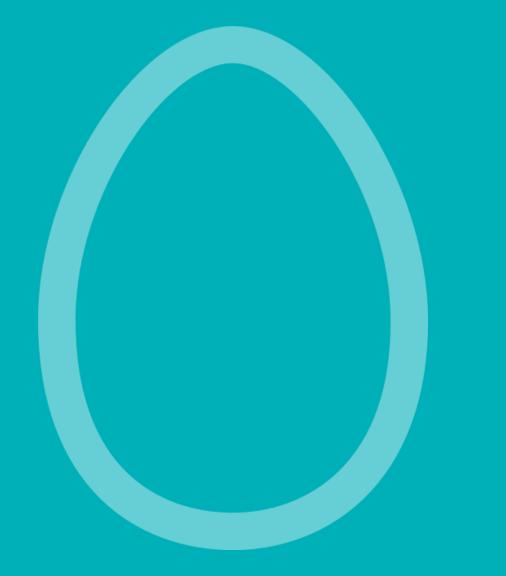
How we can help Clients

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Risk Mitigation

Creating Educated & Informed Clients







Insurance Challenges

Getting Clients Underwritten

Poll 2

What % of your clients do you estimate have no health conditions for underwriting?

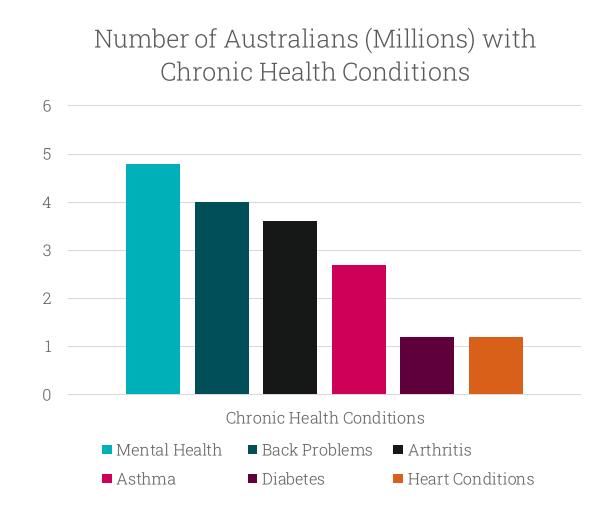


Getting past the Gatekeeper

Why we can't always access personalised Insurance

The nature of the gatekeeper protecting the pool means that we can't always access personalized insurance, or we can only do so with specific conditions applied to the contract & this creates challenges with getting clients insured

47% of Australians will have a chronic health condition at some point in their life.



Positioning Non-Standard Terms

Why do we want what we can't have?

Scarcity Effect: psychologically creates demand vs what we have in abundance

The ego: Feelings of rejection or denial negatively affecting self-esteem

Comparison: Feeling like we aren't getting the same outcome

Reframing the Conversation

Focusing on what is available and the large benefits this represents

Separating underwriting assessment from comment on health outcomes or self-worth/value

Comparing instead to scenarios of not being able to access cover at all

Causes of Claim				
Life	TPD	Trauma	Income Protection	
Cancer (32%)	Mental & Behavioral (24%)	Cancer (61%)	Accident & Injury (50%)	
Cardiovascular (27%)	Accident & Injury (23%)	Cardiovascular (25%)	Bones, Joints, Tissue (10%)	
Respiratory (13%)	Bones, Joints & Tissue (14%)	Nervous System (4%)	Mental & Behavioral (10%)	

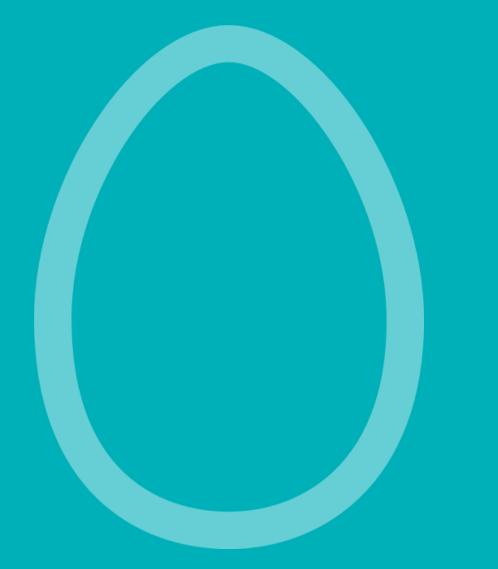
The Underwriting Decline

How do we still get our mitigation mix right?



Our risk advice should always include a mix of retail insurance, self-insurance & potentially group insurance

An effective pre-assessment & underwriting outcome will help dictate what mix we need to mitigate risk for clients





Risk Management Solutions

Managing client risk exposure

Insuring the Uninsurable Client

What Toolkit Options are Available?

Default Insurance

Self Insurance

Automatic acceptance

Limited Underwriting

Life/TPD/IP

Superannuation Only

Assets

Risk reduction

Buffer to loss

Managing health

Group Insurance

Life & TPD

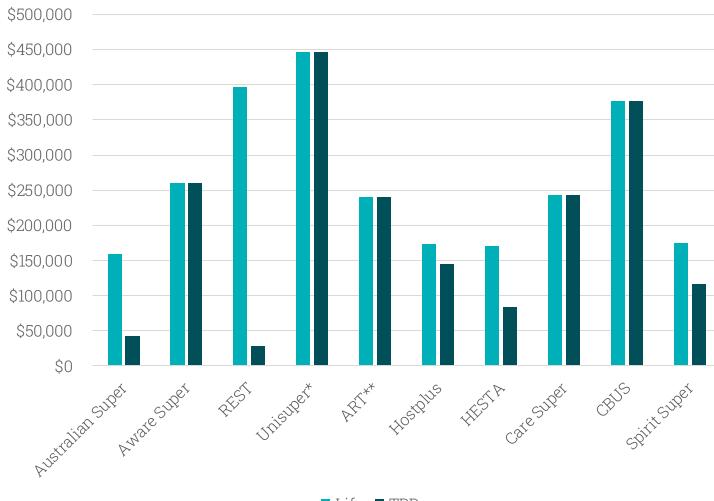
Unitised vs Age Based vs Fixed Amount

> TPD Definitions

Offers for more cover with limited underwriting

Time limits to opt-in post joining





■ Life ■ TPD

Group Insurance

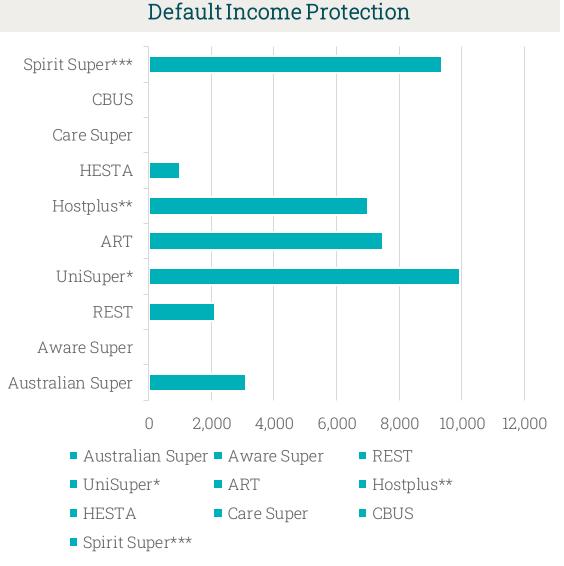
Income Protection Insurance

Not always available compared to Life/TPD

Can often cover beyond 70% of income

Indexation and claims indexation are rarely available via default

Important to consider SIS limitations and conditions of release



Source - All Relevant Fund PDS's as at 1/04/2023

Unisuper – Based off max 23 unit cap, but cannot exceed 85% of pre-disability earnings

Hostplus - Only Available for members of an employer that is part of ClubSuper, Tapers after 26 weeks - average taken for this scenario

Spirit Super – 75% of Pre-Disability earnings capped at \$16k/month for default cover

Example – 40 Year Old White Collar Worker 90 Day Wait 2 Year Benefit Period - \$150k PA Salary

Disclaimer - Variance may apply. See individual fund for individual calculations in each scenario

Group Insurance

What to look for



Pre-existing condition clauses and time periods can vary



Eligibility for amounts of default coverage can vary based on employer member and occupation class



While you will see the same insurers pop up as underwriters, the product itself will vary



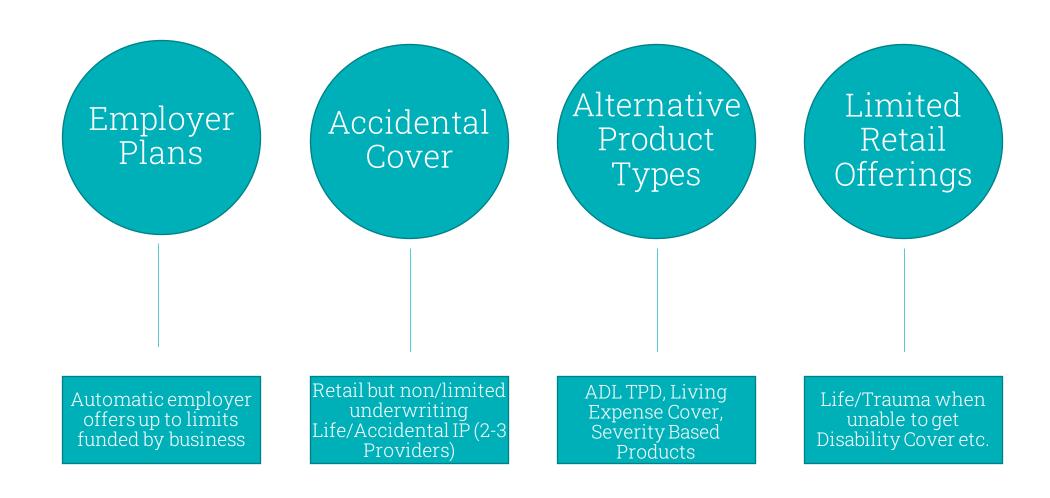
Over time benefits and definitions will change, and review important given this could expose a client



Insurance offerings in this space are incredibly complex and difficult to understand for a member – making professional advice immensely valuable.

Additional Considerations

What other options exist?



Self Insurance

How can clients create a risk buffer?





Alternative options may exist in a clients life to fund risk management as long as the consequences of this are clearly discussed and proceeded under informed consent.



Improve Risk Tolerance

Clients can work to manage their risk exposure through improving the financial buffers that exist along with improving health outcomes.

Building a bespoke self-insurance strategy is of immense value and a fundamentally valid element of risk advice that can help provide protection to clients who cannot access traditional insurance solutions

Self Insurance Strategy Examples

A risk plan without the risk product

Top quality Private Health & Cost of Medical Care Extras Sick Leave + Buffer Fund contributions + Spouse return to Temporary Income Loss work Additional Mortgage contributions, additional asset Death/Permanent Disability growth and contributions Regular medical check ups, make use of health insurance extras, Reducing health risk active plan to improve health





Targeted at Improved Health

Better health leads to better risk management for our clients, both through less likelihood of health events and better access to mitigation products.



Clients Want Wellbeing

Research says that many clients want to partner with their insurer when it comes to overall wellbeing & health.



Opportunity for Broader Conversation

Opens chance to broaden the risk management conversation, add value with no cost, and create long term outcomes. Remember the link between financial and physical health.

Research – Life & Health WIR 2022 Report

Linking Wellbeing to Client Need

Where can we help?

Personalised Underwriting Gives Insights



Through the underwriting process we get an understanding of a client's health and opportunities for improvement.



Understanding wellbeing offers in areas such as mental health, physical fitness & diet, physiotherapy etc. allows us to link wellbeing support to client need.



Long term this gives a client both improved health, but also improved underwriting outcomes & affordability





Genetic Testing Results

FSC Genetic Test Moratorium in Life Insurance

Diagnosis of a condition (even via genetic test) must be disclosed.

Insurers will not ask applicants to take a genetic test or disclose genetic tests done as part of medical research studies

Favorable tests chosen to be disclosed will be considered along with evidence based preventative treatment.

Insurers can only ask for or use genetic test results if total industry cover exceeds the below amounts:

Genetic Testing Moratorium Levels				
Life	TPD	Trauma	Income Protection	
\$500k	\$500k	\$200k	\$4000/month	

Ongoing Risk Management

In Force Policy Options

Need changes over time but so does health, how can we manage increases?

- Guaranteed Future Insurability
- Underwriting Impact on Increase Portions
- Different Insurer may now be appropriate
- Top up cover via group superannuation

Is indexation a hedge against future uninsurability?

- Often indexation is beyond actual need or wage growth
- Is it worth considering accepting as a hedge against health change?
- Important to regularly review, and reduce every few years for cost if appropriate
- Removal/repeated declines loses the privilege

Ongoing Risk Management

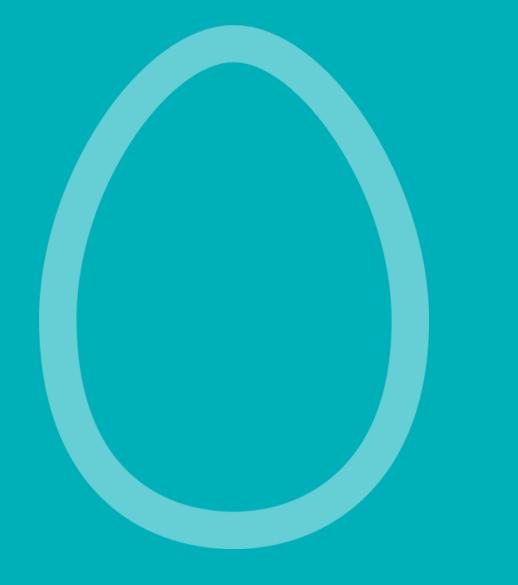
Review Options

Health, selfinsurance ability and budget will change over time



Retail Insurance = certainty. Without this review even more important

Group
Insurance &
Self-Insurance
strategies also
have exposure
to more
volatility





Fees & Risk Mitigation Advice

Charging for Value external to Product

Poll 3

Do you currently charge a fee for risk only advice?

A) Yes, with commission rebated.

B) Yes, as a supplementary smaller fee to compliment commission

C) Yes, with a partial dial down of commission

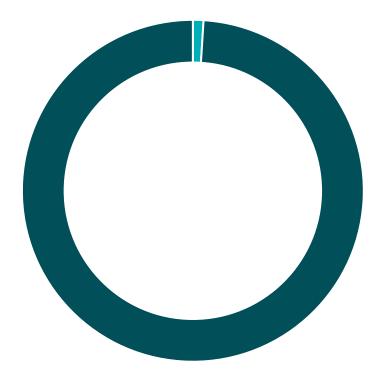
D) No, Commission only

Perception of Value

Advice Value vs Premium

Framing the value proposition conversation early through a non-insurance product lense makes it easier to demonstrate value regardless of the end product outcome.

Where Clients Get Value from Risk Advice



- Insurance Product Selected
- Security, Peace of Mind, Plan for Risk, Estate considerations, Confidence Funding in Place

Risk Advice & Fees

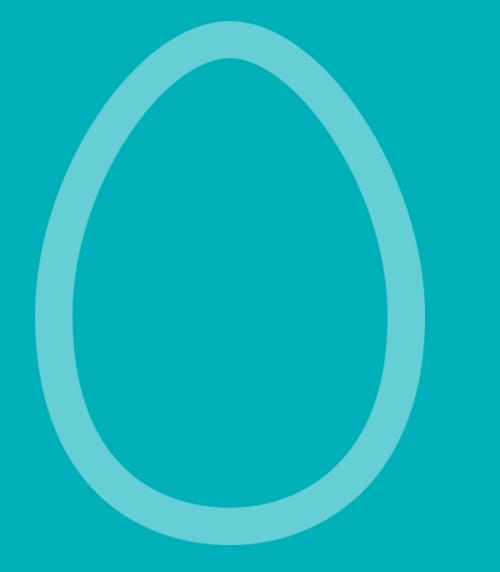
How can we charge?



78% of consumers said they would not pay more than \$500 for advice (additional to insurance premium)*

Average premium for a new application is \$2,505**

Average initial holistic advice fee is \$3,315***





Putting it Into Practice

Key Take Aways

Managing Risk Holistically Key Take Outs

Consider what is really important to clients

Understand the risk mitigation strategies available beyond a retail insurance application

Articulate how these help solve the problem

Charge appropriately for value provided



From both an ethical and commercial perspective, an inability to conventionally obtain insurance due to underwriting should not mean an end to the Risk Advice conversation

Additional Materials

Resources & Educational Sessions



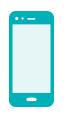
Head to the MLCL Adviser Portal for On-Demand CPD Sessions



Reach out to your MLCL BDM for Materials & Vivo Wellbeing Information



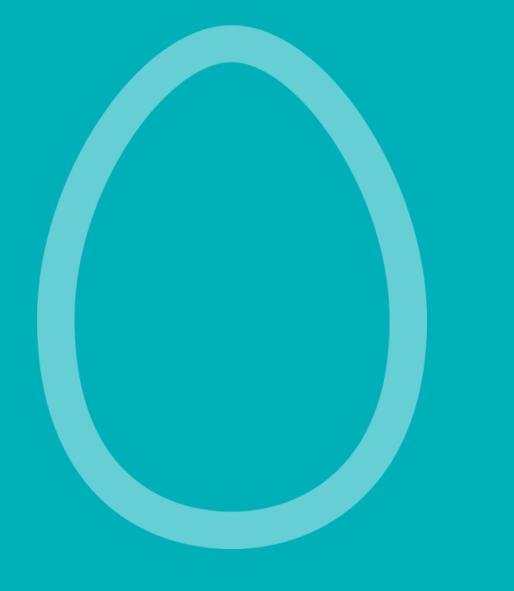
Technical & strategy questions: rdptraining@mlclifeinsurance.com.au



Monthly Live Q&A Sessions on LinkedIn Live

Register for November MLCL Education Webinar Why Wellbeing is What Clients Want







Thank you

Marshall Ross

Strategy & Risk Advice Manager Marshall.ross@mlcinsurance.com.au

in /in/marshall-ross

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Agenda







Reveal latest consumer and industry insights on superannuation and insurance



Explore actual group super insurance features and benefits across death, TPD and IP policies



Work through a client example to help articulate appropriateness within a shifting landscape



Questions

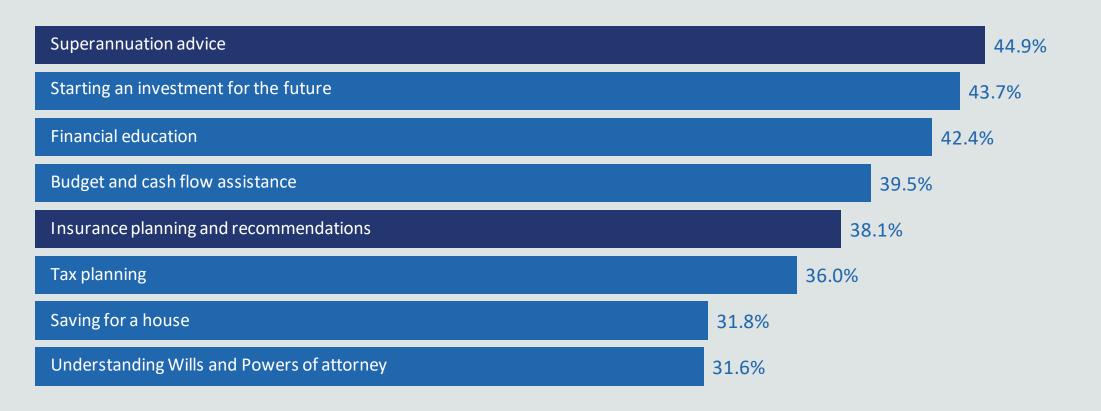


Which are most important for a financial adviser to provide?





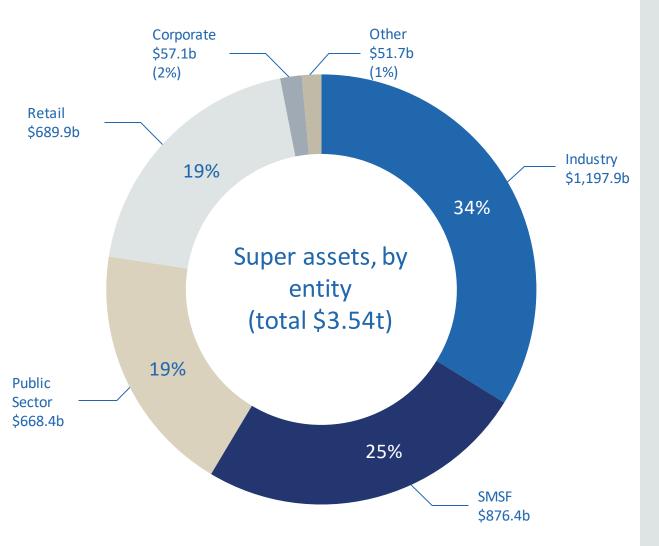
Superannuation advice and insurance planning are in consumers top 5





Superannuation industry









Superannuation industry

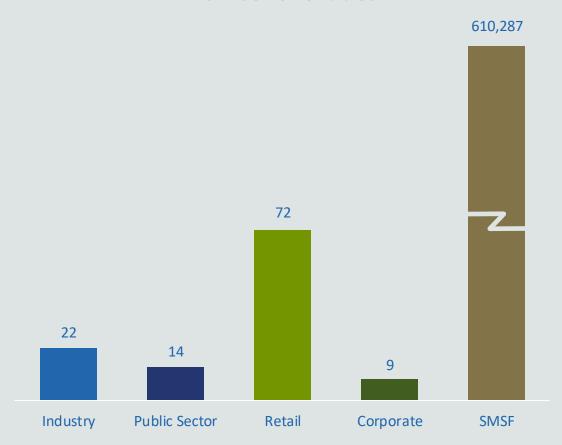
M&A activity has led to a more concentrated sector







Number of entities

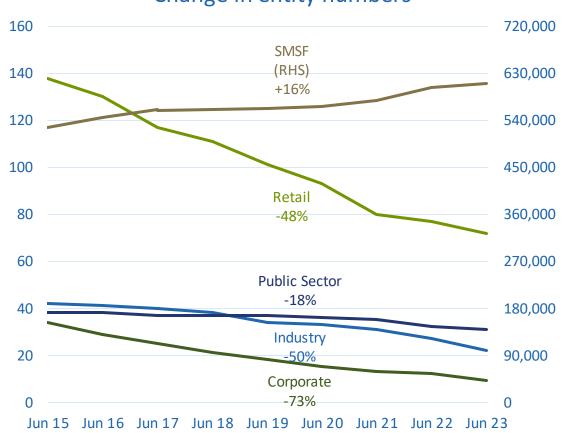




Superannuation industry

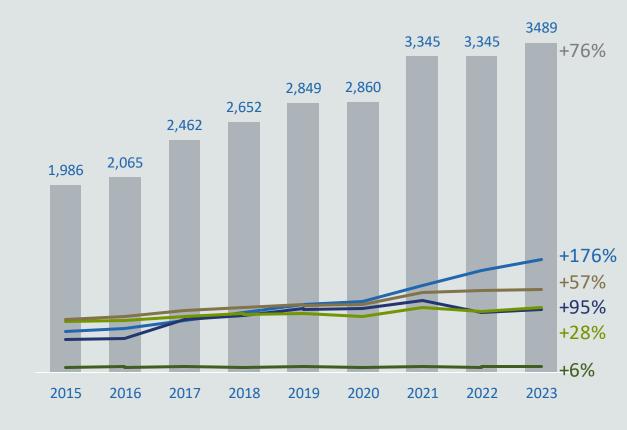
Industry fund total asset growth has been strong

Change in entity numbers





Industry funds, total assets (\$b)





Group super - mergers

Selected industry funds 2017 to 2022













Group sector outlook

Industry fund consolidation likely to continue through 2023





One of the best ways for trustees to **improve outcomes for their members is through a merger** that delivers the benefits of increased scale, or by transferring them to a better performing fund.

With **industry consolidation likely to increase in coming years** as poor performers and those with sustainability issues exit, and strong performers seek a competitive edge, it's important all trustees are prepared to initiate a timely transfer of members where indicators point to this achieving better outcomes for members."

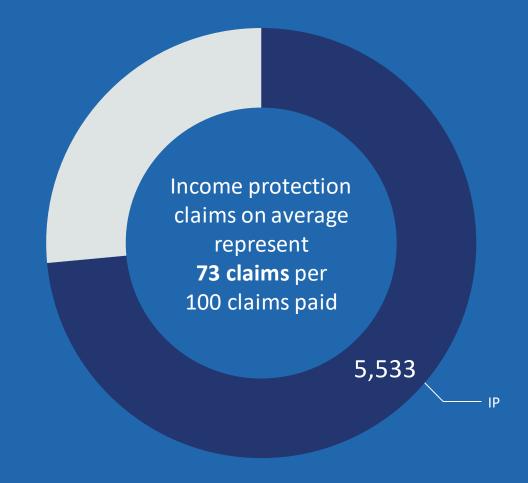
APRA Deputy Chair Margaret Cole





Intrepid Insights:

Income protection

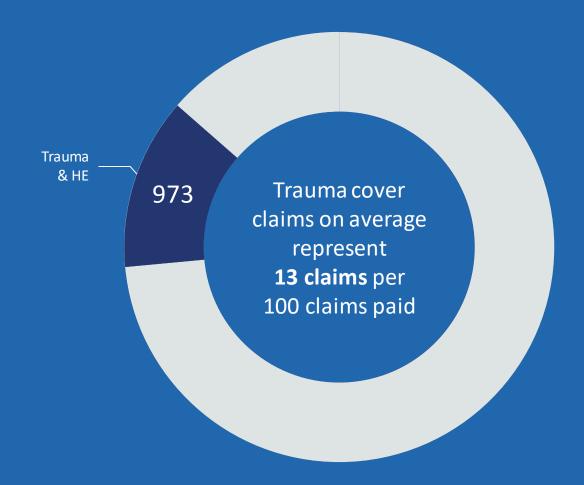






Intrepid Insights:

Income protection





Claims experience

What are the top 3 causes of all claims?











Claims experience

What are the top 3 causes of all claims?







Injury & Accident



Cancer



Psychiatric disorders/ Mental Illness



Are consumers prepared?



1 in 5 can survive just one week or less without their income



1 in 3 advised they have access to \$5,000 or less in savings/liquid assets





Advancement







"If medical evidence supports the life insured's inability to work for **three months or less**, most often for injury claims, Zurich & OnePath may pay monthly benefits **in advance.**

Eligibility depends on the life insured's occupation, the relevant

sickness or injury and the waiting period.

For example, if the life insured is a plumber and they break a leg, and where we know how long recovery is likely to take. In this situation, we may pay the **full claim up-front.**"*

Generally, benefits are unable to be paid in advance inside the superannuation environment.



Temporary incapacity

Cashing restriction



A non-commutable income stream cashed from the regulated superannuation fund for:

- A) The purpose of continuing (in whole or part) the gain or reward which the member was receiving before the temporary incapacity; and
- B) A period not exceeding the period of incapacity from employment of the kind engaged in immediately before the temporary incapacity.

SUPERANNUATION INDUSTRY (SUPERVISION) REGULATIONS 1994, SCHEDULE 1, ITEM 109, TEMPORARY INCAPACITY CASHING RESTRICTION





Partial disability access

What level of total disability is required for many group income protection arrangements?







Partial disability access

What level of total disability is required for many group income protection arrangements?







To receive IP payments, you must be totally disabled for the first 14 days in a row of your waiting period, and totally or partially disabled for the rest of your waiting period.¹



You must be **totally disabled** for the **first 14 days** of your waiting period to qualify for a full or partial benefit payment.²



You must have satisfied the definition of **total disability** for at least 14 days and still have a reduced income at the end of the waiting period.³



Partial disability access

How long are partial disability benefits payable?





If you're eligible for partial disability benefits, these are only payable for the balance (if any) of a **period of up to two years** since the end of the waiting period irrespective of your Benefit Payment Period.¹



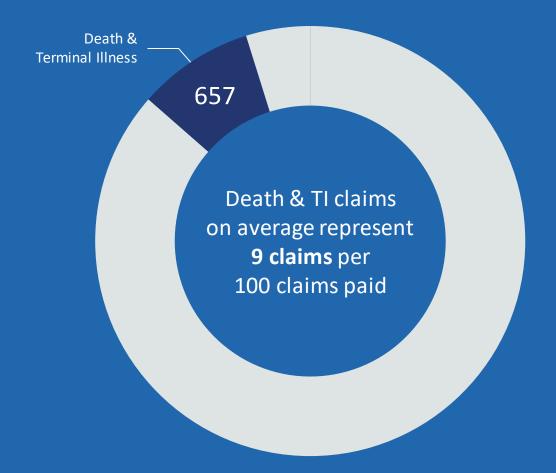
Some funds **do not** provide partial disability benefits





Intrepid Insights:

Life cover





Life & terminal illness

What exclusions do clients expect?





From 50 randomly selected group super funds:



Have no exclusions



No exclusion for suicide, but other exclusions were noted (typically war/acts of war)



Exclude suicide throughout the contract term

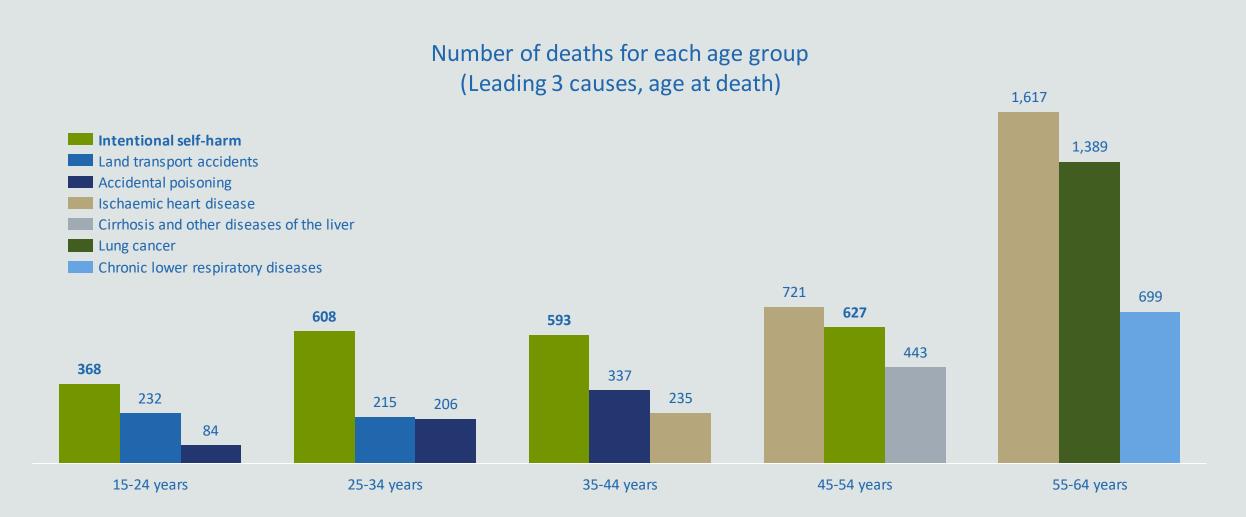


Deaths in Australia





Suicide is one of the leading causes of death





Life & terminal illness

What exclusions do clients expect?





From 50 randomly selected group super funds:



Have no exclusions



No exclusion for suicide, but other exclusions were noted (typically war/acts of war)



Exclude suicide throughout the contract term



Exclude pandemic illness

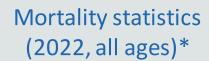


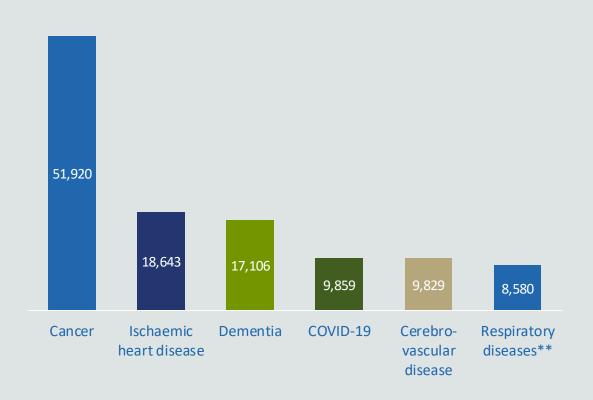
COVID-19





The Delta wave (Jul-Dec 2021) was the only period where the median age at death was <80







11.6% of COVID-19 deaths affected people under age 70 (4.5% were under age 60)"1



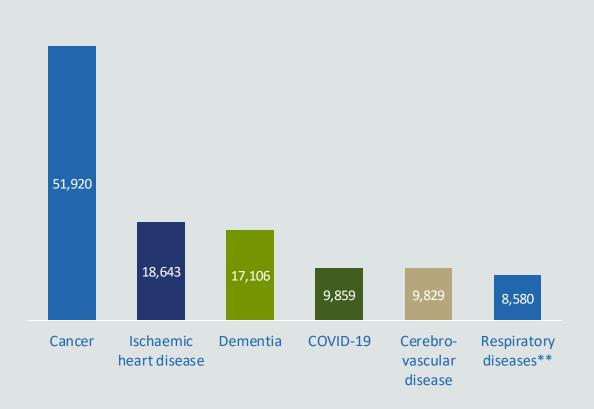
Cancer, by comparison

Mortality, by age





Mortality statistics (2022, all ages)*





32.2% of cancer deaths affected people under age 70 (13.3% were under age 60)1"



Dementia in Australia



Dementia is the **third leading** cause of death of Australians, and the **leading cause of death** for women.

There are over 400,000 Australians living with dementia, a number expected to double by 2058. There are over 28,650 people with younger-onset dementia, a number expected to rise to **42,400 by 2058**

Over **1.5 million** people in Australia are involved in the care of someone living with dementia. 2 in 3 people with dementia are thought to be living in the community.

More than two-thirds (68.1%) of aged care residents have moderate to severe cognitive impairment.



Dementia in Australia





Stage	Score: 25- 30 May be Normal/Early	Score: 21- 24 Early/Mild	Score: 10- 20 Moderate	Score: 0- 09 Severe
Activities of Daily Living (ADL)	~	Problems with driving, finances, shopping	Requires assistance with dressing, grooming, toileting	Problems with eating, walking
Communication	~	Repeating, off-topic, loses track	Sentence fragmented, empty speech*	Disturbance (i.e., slurring, stuttering)
Memory	Problems naming or misplacing objects	Problems with item recall	Inability to word spell in reverse	All areas showing deficits

Dementia claim

Female aged 49*

Diagnosis of **Frontotemporal Dementia** (FD) – Behavioural Variant was established after relevant investigations and assessments.

FD accounts for up to 12% of dementia in the 45–65 years age group. It causes significant morbidity as well as a **six to eightfold increase in mortality risk**.¹

Two medical specialists (treating Geriatrician and Neuropsychiatrist) outlined:



The progression/deterioration in (the insured's) condition with a MMSE (Mini-Mental State Examination) **score of 0/30** due to severe distractibility, and without the care of her partner, should would have died from neglect and falls.

Her condition is **not expected to improve or remit**.

The prognosis of life expectancy is likely less than 24 months."







Group super funds with terminal illness durations of 12 months or less"²

Terminal illness and superannuation

Access to super and life insurance benefits may differ



A **terminal medical condition** exists in relation to a person at a particular time if the following circumstances exist:

- a) Two registered medical practitioners have certified, jointly or separately, that the person suffers from an illness, or has incurred an injury, that is likely to result in the death of the person within a period (the certification period) that ends **not more than 24 months** after the date of the certification,
- b) At least **one** of the registered medical practitioners is a **specialist** practicing in an area related to the illness or injury suffered by the person, and
- c) either:
 - i. if there is one certification period—the certification period has not ended; or
 - ii. otherwise—neither of the certification periods has ended

Superannuation Industry (Supervision) Regulations 1994, Section 6.01A, Meaning of Terminal Medical Condition





Terminal illness and superannuation

Considerations for advised clients





Contributions

Will the insurance be cancelled if the fund hasn't received a contribution or rollover within a certain period, and can differ to PYS¹



Other benefits

What will happen to other benefits that the member may be receiving?

"Your (IP) benefit payments will stop on the date are you determined to be suffering a total and permanent disablement or to have a terminal illness, unless you have a five-year or to age 65 benefit period."2



Confirmation

Contact the super fund **prior to** accessing any accumulated value under terminal medical condition.

"If you have a terminal medical condition, there could be significant consequences to accessing your super early, including forfeiting your eligibility for insured benefits through your UniSuper membership. Please call us and we can take you through your options."3



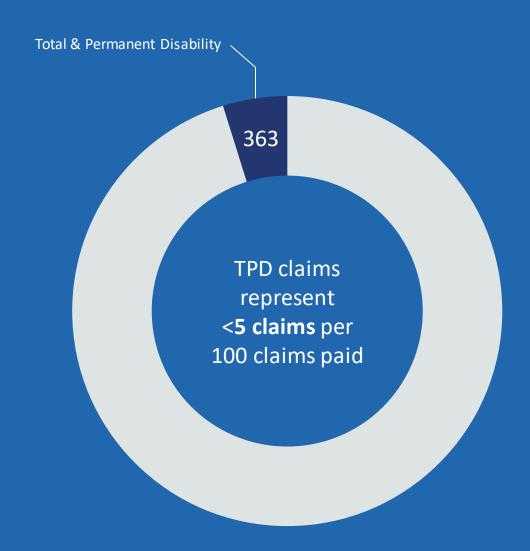
¹Timeframes can differ to that prescribed under legislation (i.e., less than 16 months) ²QSuper, Accumulation Account Insurance Guide, page 36, 1 July 2023 ³Unisuper, Insurance in your super guide, page 38, 1 July 2023





Intrepid Insights:

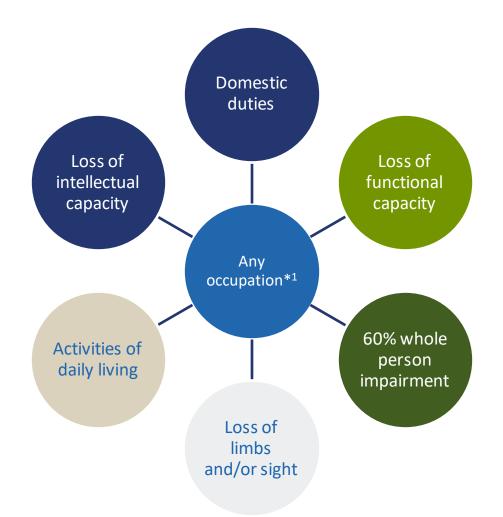
Total & Permanent Disability





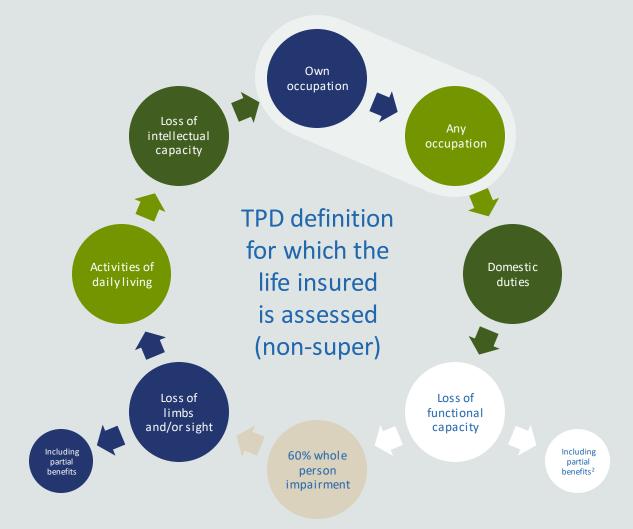
TPD definitions

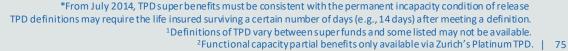
Coverage is occupationally restricted within super











TPD insurance

ASIC: Progress made but gaps remain





We found that the **declined rate** for TPD claims assessed under the ADL test. was very high: 60%, or three in five claims, were declined. This was **five times higher** than the average declined rate for all other TPD claims"1



There is a trend to **broaden the eligibility** criteria to assess consumers under an 'any' or 'own' occupation definition, rather than an ADL or 'activities of daily working' (ADW) definition, which should help lead to fewer consumers being funnelled into restrictive definitions"²



TPD insurance

Is it reasonable noting nuances in advice documentation?





Increasingly, insurers are adding 'rehabilitation' or 'retraining' to (the any occupation) definition, making it harder to meet"¹



Group super funds using retraining or reskilling in their standard (any) occupation definition"²





Client scenario

Claim example





Your client, John (aged 47), has suffered a **serious injury**. John's holds the following personal insurances (all super-owned):

- > Life insurance and linked Total and Permanent Disability cover (\$1,000,000) with Double TPD,
- > Income protection with Option 1 (\$10,312 MB via group) and Option 2 (\$9,625 MB via retail), 30 day waiting period, to age 65).

The following is a timeline of John's post-diagnosis outcome:

Year

01

After diagnosis, John is:

- After the waiting period, totally disabled for three months then,
- Partially disabled for two months (working 50% capacity) undergoing treatment and recovering.



Claim outcomes – year 1

Note: many pre-APRA IP offered day 1 partials





John is **initially totally disabled**, then becomes partially disabled





Claim example





Your client, John (aged 47), has suffered a **serious injury**. John's holds the following personal insurances (all super-owned):

- > Life insurance and linked Total and Permanent Disability cover (\$1,000,000) with Double TPD,
- > Income protection with Option 1 (\$10,312 MB via group) and Option 2 (\$9,625 MB via retail), 30 day waiting period, to age 65).

The following is a timeline of John's post-diagnosis outcome:

Year

01

After diagnosis, John is:

- After the waiting period, totally disabled for three months then,
- Partially disabled for two months (working 50% capacity) undergoing treatment and recovering.

Year

02

Seven months later, the injury impairment returns. He first becomes:

- > Partially disabled for six months (working 50% capacity) then,
- > Totally disabled for four months undergoing extensive treatment.



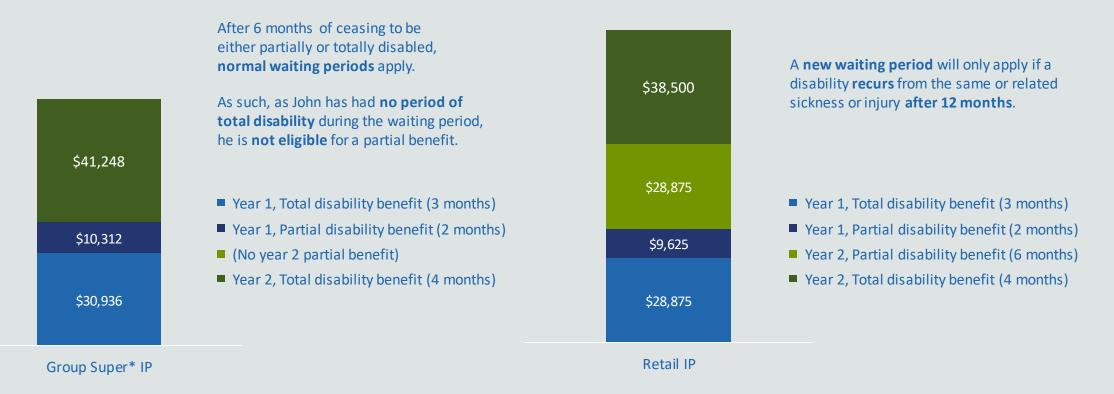
Claim outcomes – year 2







7 months after his benefit ended, John becomes partially disabled, then worsens becoming totally disabled





Claim example





Your client, John (aged 47), has suffered a **serious injury**. John's holds the following personal insurances (all super-owned):

- > Life insurance and linked Total and Permanent Disability cover (\$1,000,000) with Double TPD,
- > Income protection with Option 1 (\$10,312 MB via group) and Option 2 (\$9,625 MB via retail), 30 day waiting period, to age 65).

The following is a timeline of John's post-diagnosis outcome:

Year

01

After diagnosis, John is:

- After the waiting period, totally disabled for three months then,
- Partially disabled for two months (working 50% capacity) undergoing treatment and recovering.

Year

02

Seven months later, the injury impairment returns. He first becomes:

- > Partially disabled for six months (working 50% capacity) then,
- > Totally disabled for four months undergoing extensive treatment.

Years

05 > 65

to age

Five years after initial diagnosis, John is diagnosed with a chronic mental illness. Specialists advise he:

Is unlikely to ever **return to work** based on his education, training and experience.

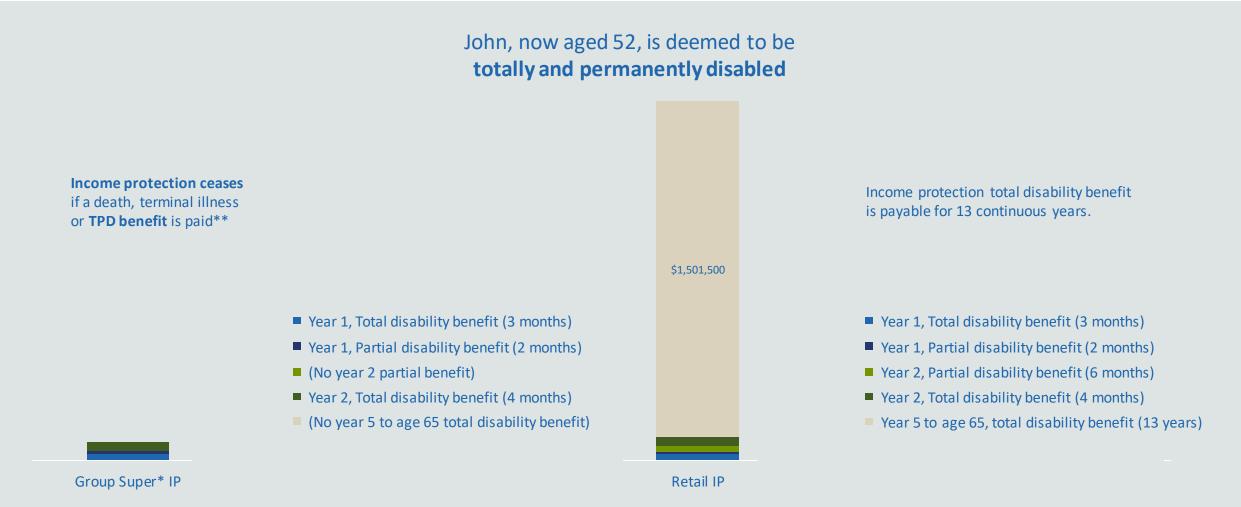


Potential claim outcomes – years 5 to age 65





Some group policies may be unable to pay both IP and TPD benefits concurrently



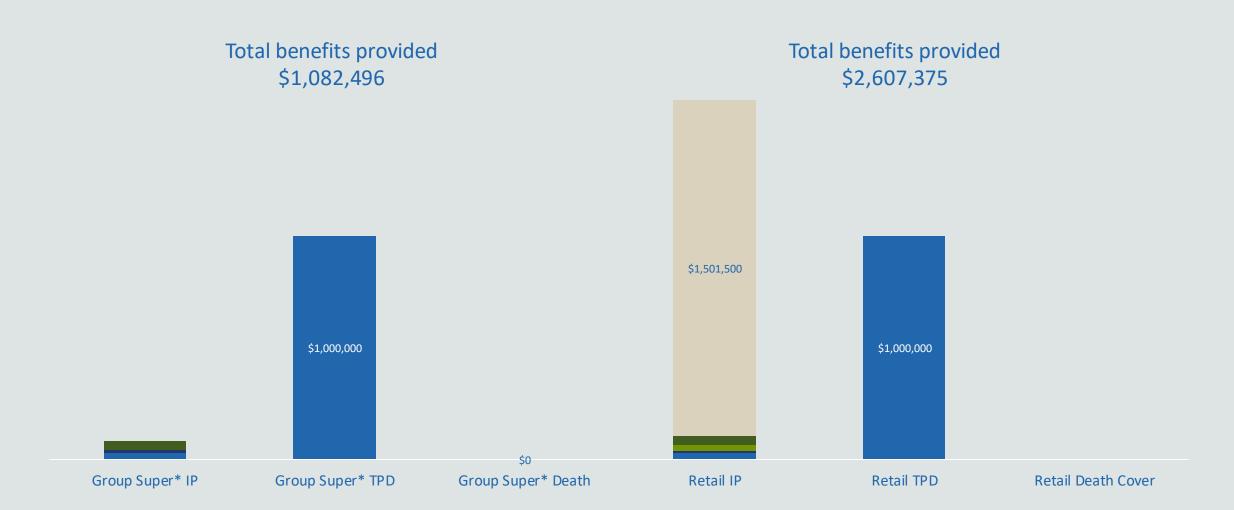


Potential claim outcomes – years 5 to age 65





Product design can result in varying outcomes



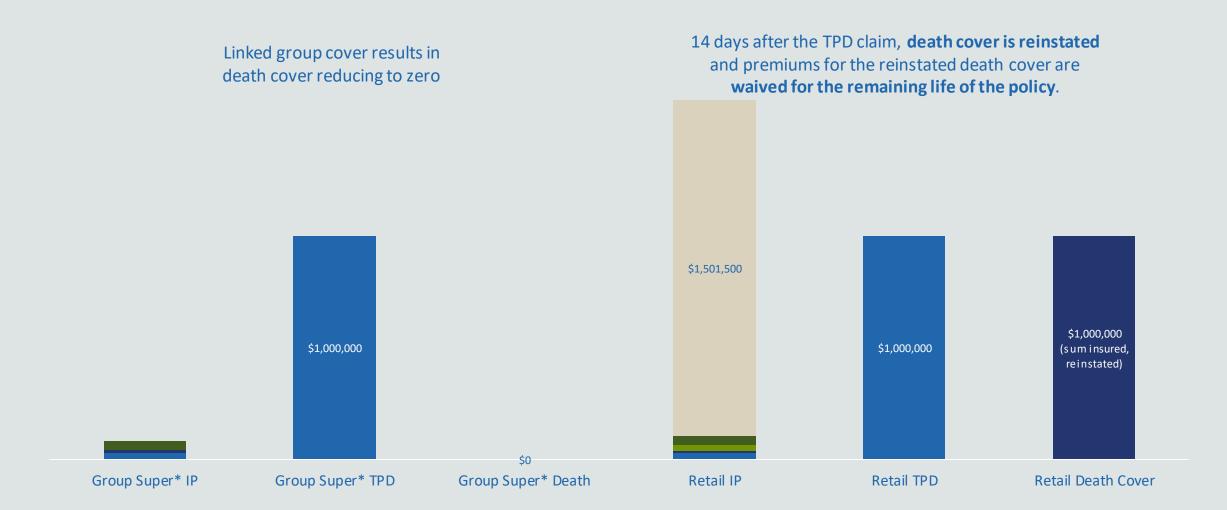


Potential claim outcomes – years 5 to age 65





Double TPD reinstates the death cover sum insured, with no further premiums payable





Outcomes











Explored actual group super insurance features and benefits across death, TPD and IP policies



Worked through client examples to help articulate policy appropriateness within a shifting product landscape



Questions

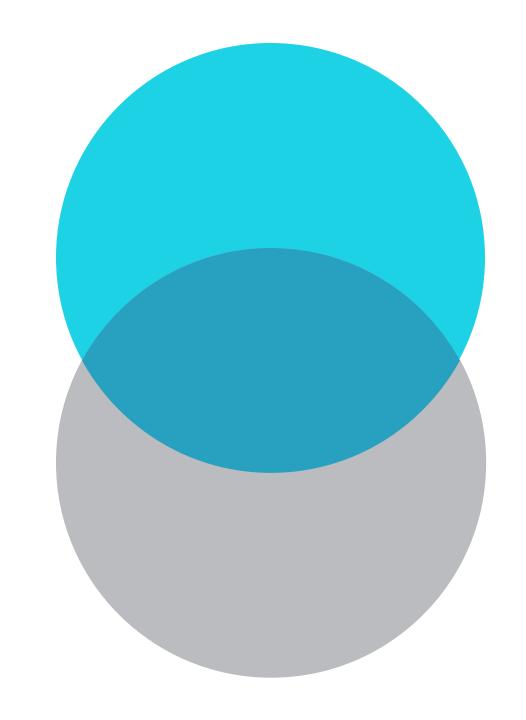


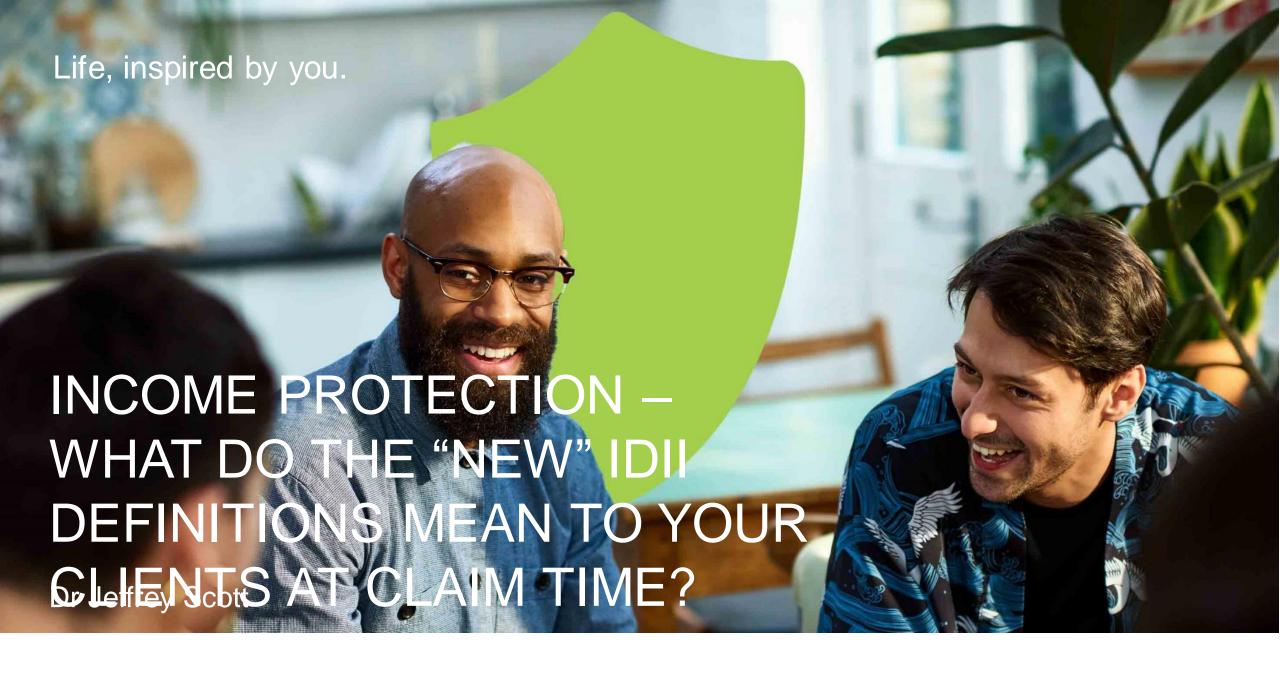


MORNING TEA



ALLIANCE





ACKNOWLEDGMENT OF COUNTRY



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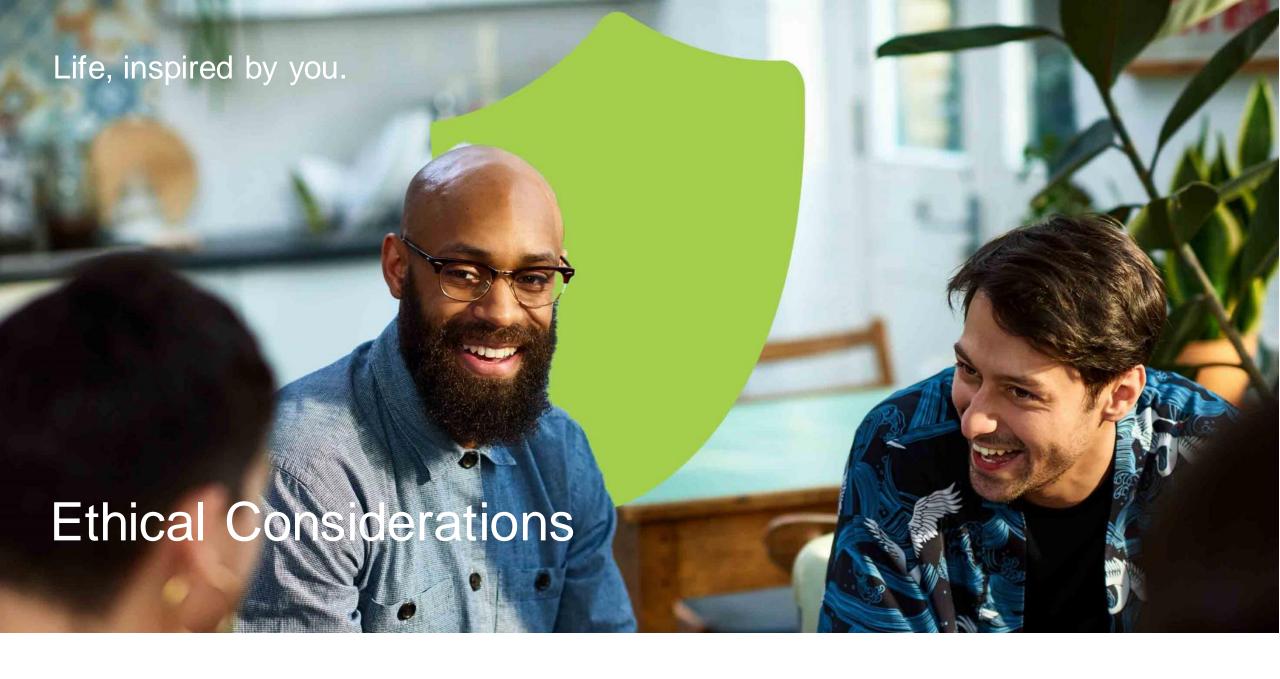
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AGENDA

- 1. Ethical Considerations
- 2. APRA IDII Overview
- 3. Waiting Period
- 4. Pre-disability Income
- 5. Replacement Ratio
- 6. Benefit Offsets



FINANCIAL PLANNERS AND ADVISERS CODE OF ETHICS 2019 – COMMENCED 1 JANUARY 2020

Standards of

Ethical behaviour

Standard 1

You must act in accordance with all applicable laws, including this Code, and not try to avoid or circumvent their intent.

Standard 2

You must act with integrity and in the best interests of each of your clients.

Standard 3

You must not advise, refer or act in any other manner where you have a conflict of interest or duty.

Standards of

Client

Standard 4

You may act for a client only with the client's free, prior and informed consent. If required in the case of an existing client, the consent should be obtained as soon as practicable after this Code commences.

Standard 5

All advice and financial product recommendations that you give to a client must be in the best interests of the client and appropriate to the client's individual circumstances.

You must be satisfied that the client understands your advice, and the benefits, costs and risks of the financial products that you recommend, and you must have reasonable grounds to be satisfied.

Standard 6

You must take into account the broad effects arising from the client acting on your advice and actively consider the clients broader, long-term interests and likely circumstances.

Standards of

Quality process

Standard 7

The client must give free, prior and informed consent to all benefits you and your principal will receive in connection with acting for the client, including any fees for services that may be charged. If required in the case of an existing client, the consent should be obtained as soon as practicable after this Code commences.

Except where expressly permitted by the Corporations Act 2001, you may not receive any benefits, in connection with acting for a client, that derive from a third party other than your principal.

You must satisfy yourself that any fees and charges that the client must pay to you or your principal, and any benefits that you or your principal receive, in connection with acting for the client are fair and reasonable, and represent value for money for the client.

Standard 8

You must ensure that your records of clients, including former clients, are kept in a form that is complete and accurate.

Standard 9

All advice you give, and all products you recommend, to a client must be offered in good faith and with competence and be neither misleading nor deceptive.

Standards of

Professional commitment

Standard 10

You must develop, maintain and apply a high level of relevant knowledge and skills.

Standard 11

You must cooperate with ASIC and monitoring bodies in any investigation of a breach or potential breach of this Code.

Standard 12

Individually and in cooperation with peers, you must uphold and promote the ethical standards of the profession, and hold each other accountable for the protection of the public interest.

Our values

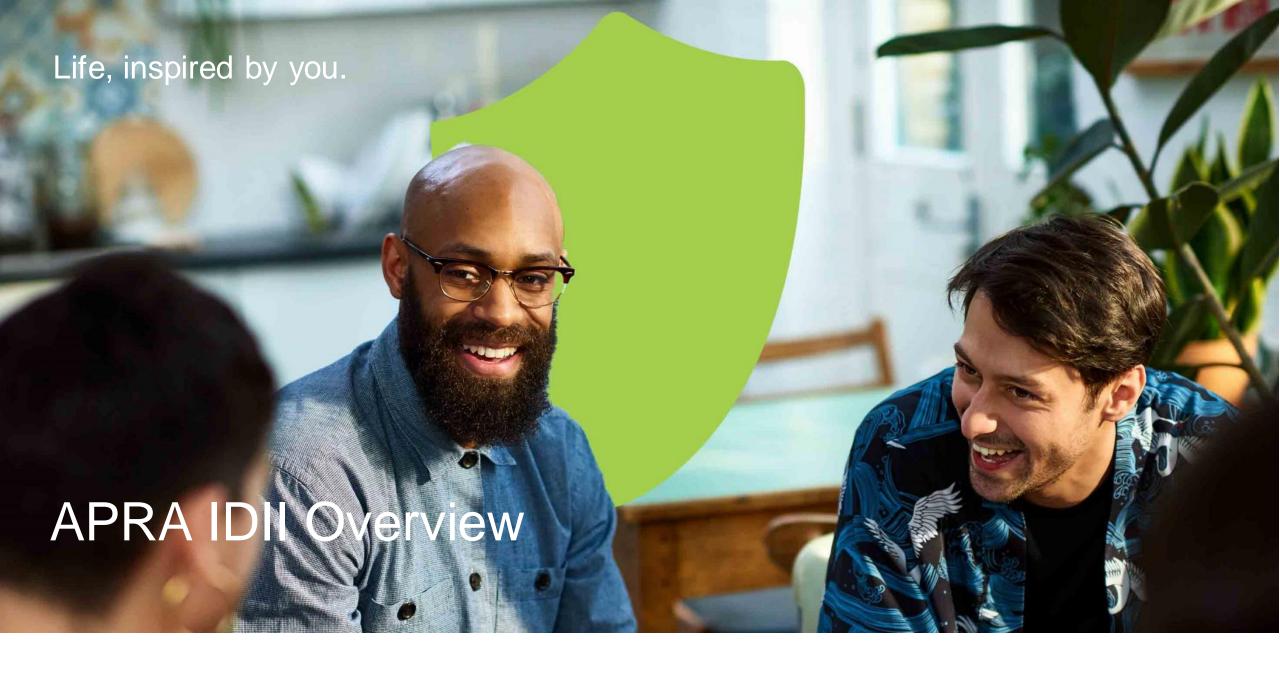
A relevant provider must always act to realise and promote the values of:

- Trustworthiness
- Competence
- Honesty
- Fairness
- Diligence

A relevant provider is defined in the Corporations Act 2001 (s 910A) as an individual authorised to provide personal advice to retail clients, in relation to relevant financial products.

FINANCIAL PLANNERS AND ADVISERS CODE OF ETHICS 2019

Standard 5	 All advice and financial product recommendations that you give to a client must be in the best interests of the client and appropriate to the client's individual circumstances. You must be satisfied that the client understands your advice, and the benefits, costs and risks of the financial products that you recommend, and you must have reasonable grounds to be satisfied.
Standard 6	 You must take into account the broad effects arising from the client acting on your advice and actively consider the client's broader, long-term interests and likely circumstances.
Standard 9	 All advice you give, and all products you recommend, to a client must be offered in good faith and with competence and be neither misleading nor deceptive.



FROM 1 APRIL 2020 – RETAIL INCOME PROTECTION

1. Insurance companies were required to stop issuing any new agreed value or endorsed agreed value policies.

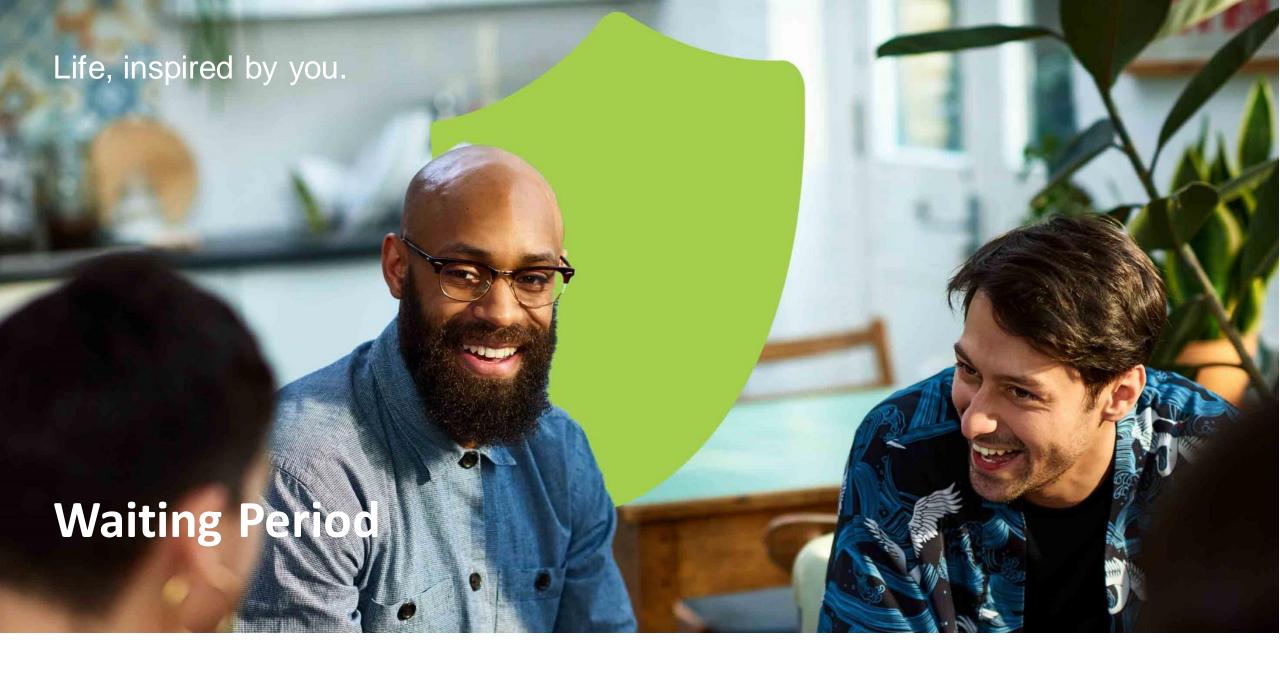
From 1 January 2021 – Retail Income Protection

1. Premium pricing must factor in industry experience studies that are no less than 18 months old, coupled with internal company experience that is no greater than 12 months old.

FROM 1 OCTOBER 2021 - RETAIL INCOME

- PROTECTION

 Income at risk will be based upon the life insured's income over the preceding 12 months for individuals with predominantly stable income.
- 2. Income at risk will be based upon the life insured's income averaged over an appropriate period of time for individuals employed in occupations with substantially variable income.
- 3. Insurance benefits will not exceed 90 per cent of the life insured's income for the first 6 months of benefit payments.
- 4. Insurance benefits will not exceed 70 per cent of the life insured's income for benefit payments that are longer than six months.
- 5. Superannuation benefits can be paid in addition to the income replacement benefit, provided they are paid directly to a superannuation fund.
- 6. Retraining or rehabilitation benefits may be paid in addition to the income replacement benefit, provided these payments are made directly to a third party provider, or a reimbursement to the life insured for costs incurred.
- 7. Have effective controls in place to manage the risks associated with long benefit periods, such as stricter disability definitions or lower benefit levels



WAITING PERIOD

Considerations and points of difference.

- When does the waiting period start?
- Can you **return to work** during the waiting period without re-starting the waiting period?
- Is there a minimum requirement for a period of **Total Disability**?



TOTAL DISABILITY – ON OR BEFORE 30 SEPTEMBER 2021

Three Tier Definition:

- 1. Hours
- 2. Duties
- 3. Income



TOTAL DISABILITY - ON OR AFTER 1 OCTOBER 2021

Three Tier Definition:

1. Hours

2. Duties

3. Income

One Tier Definition:

1. Duties



Waiting Period

You must be Totally Disabled for the entire Waiting Period. The Total Disability Benefit starts to accrue the day after the Waiting Period ends

To qualify for the Totally Unable to Work Benefit, the Life Insured must be Totally Unable to Work for at least 14 consecutive days during the Waiting Period;

The Waiting Period is the minimum number of consecutive days that the Life Insured must be Partially Disabled or Totally Disabled, before entitlement to any benefit

How does the insured satisfy the waiting period?

- If Total Disability is required the insured must meet the strict requirements of Total Disability prior to being eligible for Partial
- Partial disability "from day 1" allows insured to keep working and meet either Partial or Total disability requirements
- Partial from day 1 is particularly beneficial to white collar occupations and self employed

Waiting Period

Any days worked during the waiting period, where you worked the daily equivalent of more than 80% of your regular work hours or earned the daily equivalent of more than 80% of your pre-disability income, will be added to the end of the waiting period

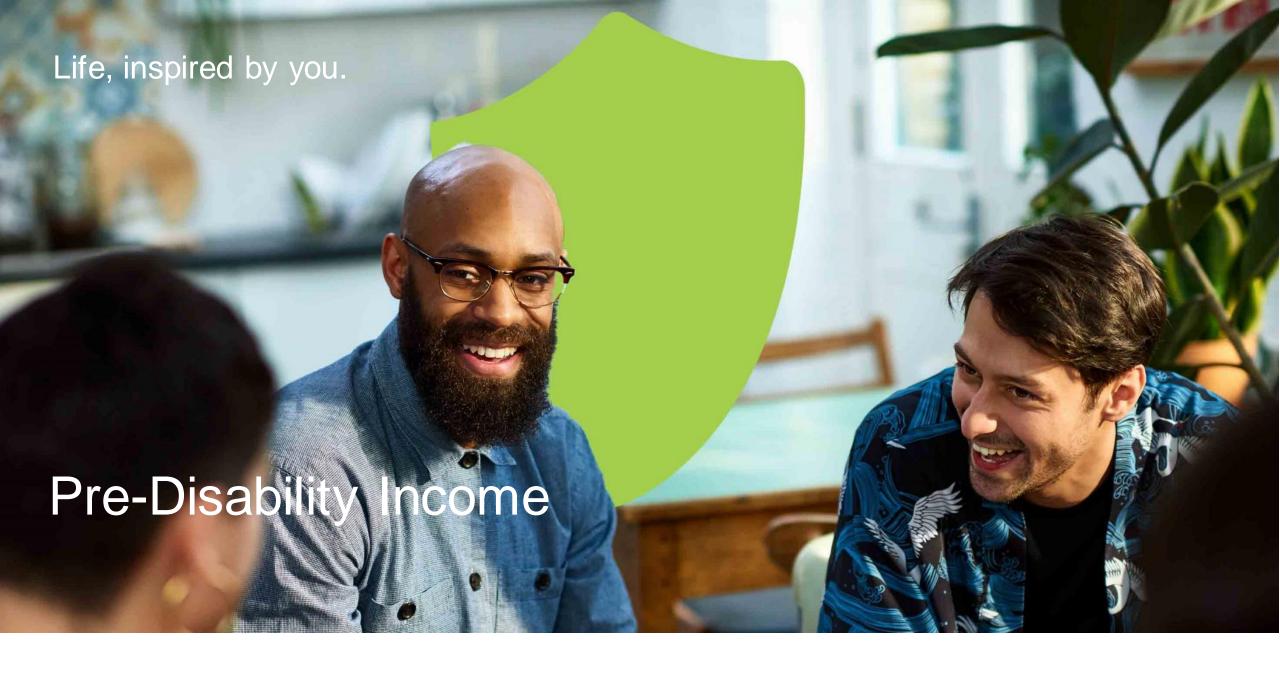
If you return to work in your full capacity for more than 10 consecutive work days, then your Waiting Period will restart.

The Waiting period will restart if Insured returns to work for more than 5 consecutive days

The insured may return to work during the Waiting Period without penalty

Can you return to work without re-starting the Waiting Period?

- Policies offer different options
- For short term waiting periods (30 or 90 day) return to work may not be an issue
- For long term waiting periods (180 days +) return to work may trigger restart of waiting period



PRE-DISABILITY INCOME

APRA Commentary

Earnings in the 12 months prior to the time of claim event is suitable in calculating income at risk where the insured's pattern of expected income is likely to be stable.

Where income is subject to **variability**, APRA considers it appropriate for the income at risk to be based on the average earnings over periods **longer** than the 12-month period prior to the time of claim event.

PRE-DISABILITY INCOME

Why is this definition important?

- Policies are Indemnity not Agreed value
- Need to determine income "prior" to claim in order to determine how much of the insured monthly benefit is payable
- Used to calculate Total Disability Benefits, Partial Disability and Offsets



PRE-DISABILITY INCOME

Considerations and points of difference

- Does the definition allow for a 24 month "look back" period if the insured's income is variable for self employed
- Is the definition flexible to cater for maternity / paternity leave?
- What is the sliding scale used to determine income
- Does the maximum replacement ratio reduce from 70% after a time on claim or a certain age?

Pre-Disability Income – On Leave

Pre-Disability Income will be:

If the Life Insured had become Totally Disabled or Partially Disabled while on leave, the higher of the following:

- a) the average Monthly Income for the 12-month period immediately prior to going on leave; and
- b) the average Monthly Income for any consecutive 12-month period in the two years immediately prior to the start of the Waiting Period.

What is the look back period?

- Stable income is typically measured in the prior 12 months
- Variable income is measured in the prior 24-36 months
- Policies should consider maternity/ paternity leave as Variable income

Pre-Disability Income – Variable Income

Option 1 - Pre-Disability Income will be the greater of:

- a) The insured person's average earnings in the 12 months immediately prior to disability and
- b) The insured person's average earnings in the 24 months immediately prior to disability, if the insured person's earnings in the 12 months immediately prior to disability have reduced by more than 10%

Option 2 - Pre-Disability Income will be:

- a) Their average Monthly Earnings for the 12 months immediately prior to the date on which the Life Insured becomes Totally Disabled or Partially Disabled.
- b) However, where the Life Insured's income has varied by 20% or more in the 36 months prior to disability, then Pre-Disability Income is the Life Insured's average Monthly Earnings in the 36 months immediately prior to the date on which the Life Insured became Totally Disabled or Partially Disabled.

What is the look back period?

- Stable income is typically measured in the prior 12 months
- Variable income is measured in the prior 24-36 months
- Policies should consider maternity/ paternity leave as Variable income

Pre-Disability Income

70% of the first \$200,000 of Earnings; 50% of the next \$240,000 Earnings; 20% of your remaining Earning

70% of the first \$240,000 of Earnings; 50% of the next \$240,000 Earnings; 20% of your remaining Earning

70% of the first \$300,000 of Earnings; 60% of the balance

What sliding scale is used to calculate Pre-Disability Income?

- All insurers cap the maximum monthly benefit at \$30,000
- For incomes between \$240,000 \$300,000 there is an opportunity to insure for higher amounts
- Highest average monthly benefit is \$8,700 for professionals (Iress data 2023)

PRE-DISABILITY INCOME

How is Pre-Disability Income used to calculate Total Disability?

- Income at underwriting \$24,000
- Monthly benefit \$1,400
- Pre-disability Income \$24,000
- Income while on claim \$0

The Income Support Benefit is calculated as follows:

(A-B) x monthly benefit other disability amount payments

A = pre-disability earnings

B = monthly earnings for the month in which you are disabled and an Income Support Benefit is being claimed.

- A (\$2,000) B (\$0)/A (\$2,000) x Monthly benefit (\$1,400)
- 100% x \$1,400
- Net benefit \$1,400

we pay if the Life Insured is Totally Disabled. The formula used to calculate the Total Disability Monthly Benefit payable:

is the lesser of:

- the Monthly Cover Amount shown on the Policy Schedule or any other Important Documents; and
- the Maximum Income Replacement Amount,
- less any Post-Disability Income that the Life Insured receives and any applicable Offsets.
- Lesser of Monthly cover amount (\$1,400) and
- Maximum income replacement ratio \$1,400
- Net benefit \$1,400

PRE-DISABILITY INCOME

How is Pre-Disability Income used to calculate Partial Disability?

- Income at underwriting \$24,000
- Monthly benefit \$1,400
- Pre-disability Income \$48,000
- Income while on claim \$2,000

- · the higher of the following:
 - the Total Disability Monthly Benefit less either:
 - 70% of the Life Insured's Post-Disability Income; or
 - o where the Life Insured is capable of working in their Usual Occupation in a greater capacity than they are, less 70% of the income they could reasonably be expected to earn based on that capacity if that is greater than their Post-Disability Income; and
 - the Maximum Income Replacement Amount less either:
 - o 100% of the Life Insured's Post-Disability Income; or
 - where the Life Insured is capable of working in their Usual Occupation in a greater capacity than they are, less the income they could reasonably be expected to earn based on that capacity if that is greater than their Post-Disability Income,
- less any applicable Offsets.

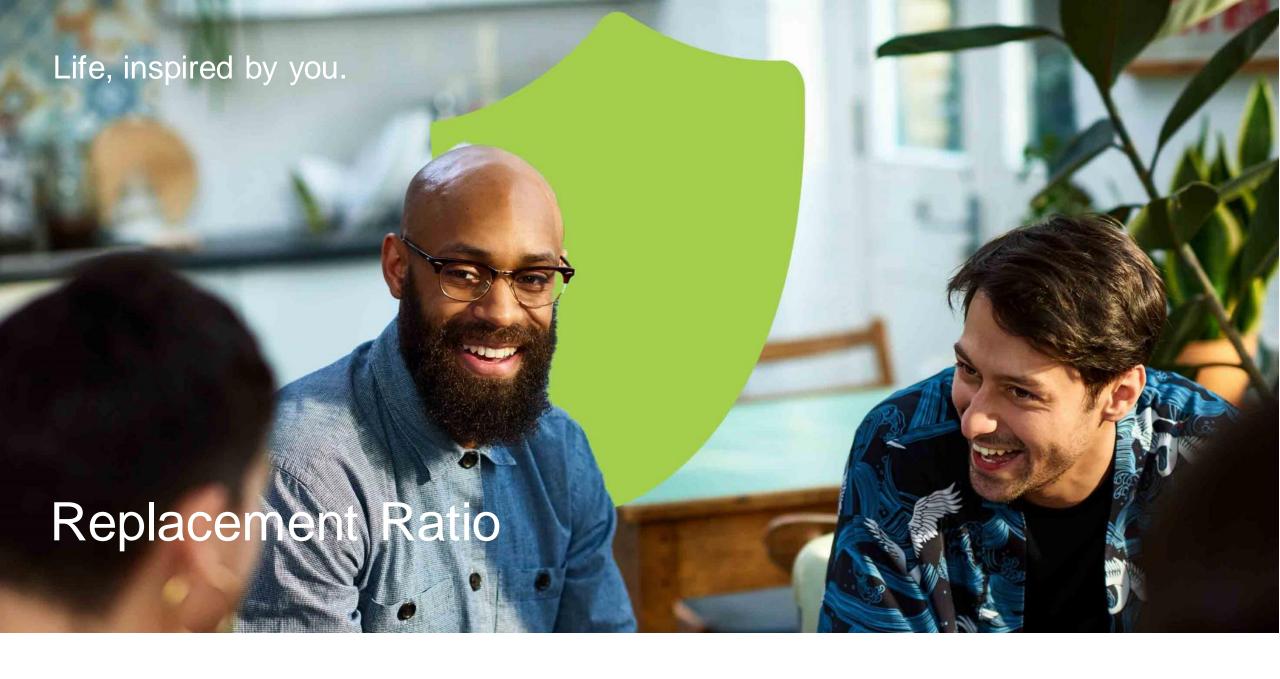
Higher of:

Total Disability benefit -70% of post disability income = $$1,400 - (70\% \times $2,000) = 0

and

Maximum Replacement Ratio -100% of post disability income = $(70\% \times $48,000) - 100\% \times $2,000 = $2,800 - $2,000 = 800

Total = \$800 partial benefit + \$2,000 income = \$2,800



REPLACEMENT RATIO

APRA Commentary

APRA's proposed solution suggests

- Initial six months of higher replacement ratios up to 90% of PDI; and
- Beyond six months lowering the replacement ratio to 70% of PDI

Superannuation Contributions are excluded from the replacement ratio.

Replacement Ratio

Why is this definition important?

- Determines how much can be insured (Monthly Benefit)
- Determines what % of pre-disability income is used to calculate the indemnity benefit
- All retail insurers offer 70% replacement ratio
- Some insurers offer alternative policies with lower replacement ratio (50-60%)
- Some insurers offer a **20% booster** benefit for the first 6 months
- Some insurers may use a lower replacement ratio after a period on claim.

Replacement Ratio

Replacement ratio of 60% for duration of claim

Replacement ratio reduces to 60% after 24 months on claim

Replacement ratio reduces by 10% after 24 months of claim

Replacement ratio reduced by 1/3 after 24 months of claim

Examples of lower replacement ratios after a period on claim

- Be aware that these may apply
- These may be built into the standard policy or offered as an alternative policy

REPLACEMENT RATIO

Booster Option will be paid while you are receiving a monthly benefit for up to a maximum period of six months. You will receive an additional 20% of the monthly benefit payable

We'll boost the monthly benefit payable by 20% for the first six months on claim if the life insured suffers any one of the below health events; severe burns, invasive cancer, leukaemia, lymphoma, and blood related cancers. Or if the life insured is hospitalised for at least 10 consecutive days

Booster benefit

- Benefits are boosted from 70% to 90% for the first 6 months on claim
- 3 insurers do not offer this option
- Some polices offer the booster on specific conditions and hospitalisation
- Some polices offer the booster on all benefits



APRA Commentary

Under APRA's review, insurers are **only** allowed to pay a benefit to replace **lost income due to disability**, with any income received from personal exertion to be offset against the benefit payment. This also includes **deemed income** not received by the Life Insured.



Why is this definition important?

- Determines if and by how much the monthly benefit can be reduced
- Monthly benefit could be reduced to zero and still be on claim
- Specifies what **sources of monies** can be offset
- Specifies if these monies are received or entitled
- Determines the scope of how these other monies will be used to offset



Group discussion - example 1

Any payments received from your employer over the period of sickness or injury including sick pay. This does not include payments received due to annual or long service leave

Any Income, profits or other remuneration that the Life Insured continues to **receive or is entitled to receive** from his or her current or former **business** or businesses or any entities related to that business or businesses,

Any **Social Security payments** or other government grants you receive or become entitled to in respect of your injury or sickness,

Any payments you receive or become entitled to in respect of injury or sickness under any Australian state, territory or the Commonwealth, or as damages under common law (whether or not modified by statute), for loss of income, loss of earning capacity or any other economic loss (including any benefits or payments for work injury damages), whether paid as a lump sum or not. Examples include but not limited to, workers compensation and motor vehicle claim

Any payments you receive in respect of your injury or sickness from another Individual or Group income replacement insurance policy, salary continuance or mortgage repayment cover.

Group discussion – example 2

If the Life Insured accrues financial entitlements or receives payments or benefits from other sources, those entitlements and payments will reduce the Monthly Benefit payable. These other sources may include, but are not limited to:

Sick leave, maternity/parental leave, annual leave, or long service leave and **includes sick leave entitlements** including entitlements not received or taken by the Life Insured.

Any entitlements accrued or payments received by the Life Insured from other **disability**, **group**, sickness or accident insurance cover, including cover provided through a mortgage replacement policy or a superannuation fund, that **was not disclosed** to us at the time you applied for cover, this excludes lump sum benefits provided under TPD cover, Trauma cover and Terminal Illness cover;

Any entitlements accrued or payments received by the Life Insured from workers' compensation schemes, common law damages payments and accident compensation schemes, in respect of any part that is attributable to the same period as income replacement; and

Any entitlements accrued or payments received by the Life Insured from other sources agreed as part of your application for cover and noted on your Policy Schedule or any other Important Documents.

Benefits will **not be offset by any social security** benefits paid by the Australian government via Centrelink, including the disability support pension.

Group discussion – example 3

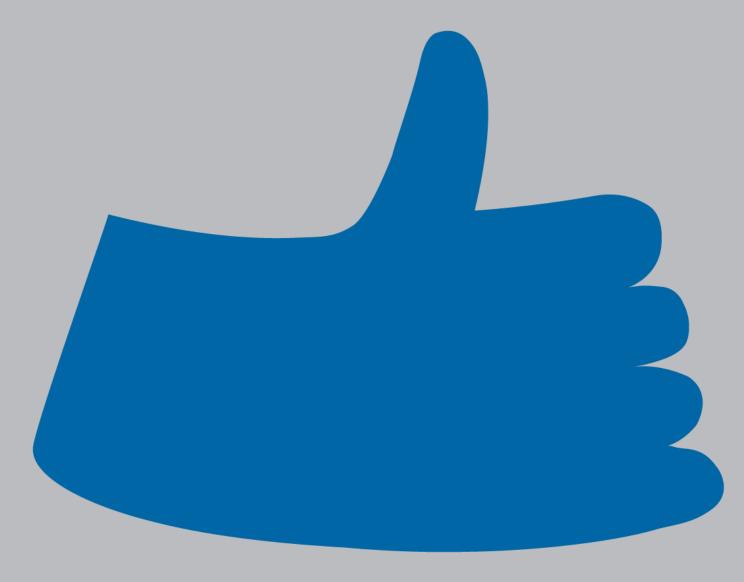
Any payments you receive or are entitled to receive in respect of your injury or illness under state, territory or federal legislation, or as damages under common law, for a loss of income, loss of earning capacity or any other economic loss (including any benefits or payments for work injury damages), including but not limited to worker's compensation and motor accident claims payments

Any payments you receive or are entitled to receive in respect of your injury or illness from any other **individual or group** disability income insurance policy or, consumer credit or mortgage insurance, **not disclosed at** the commencement of the cover or when you applied to increase your cover

Any leave payments from your employer that you have **received or are entitled to** receive in respect of leave taken including but not limited to sick leave (we do not offset leave of which you are entitled but you have not taken)

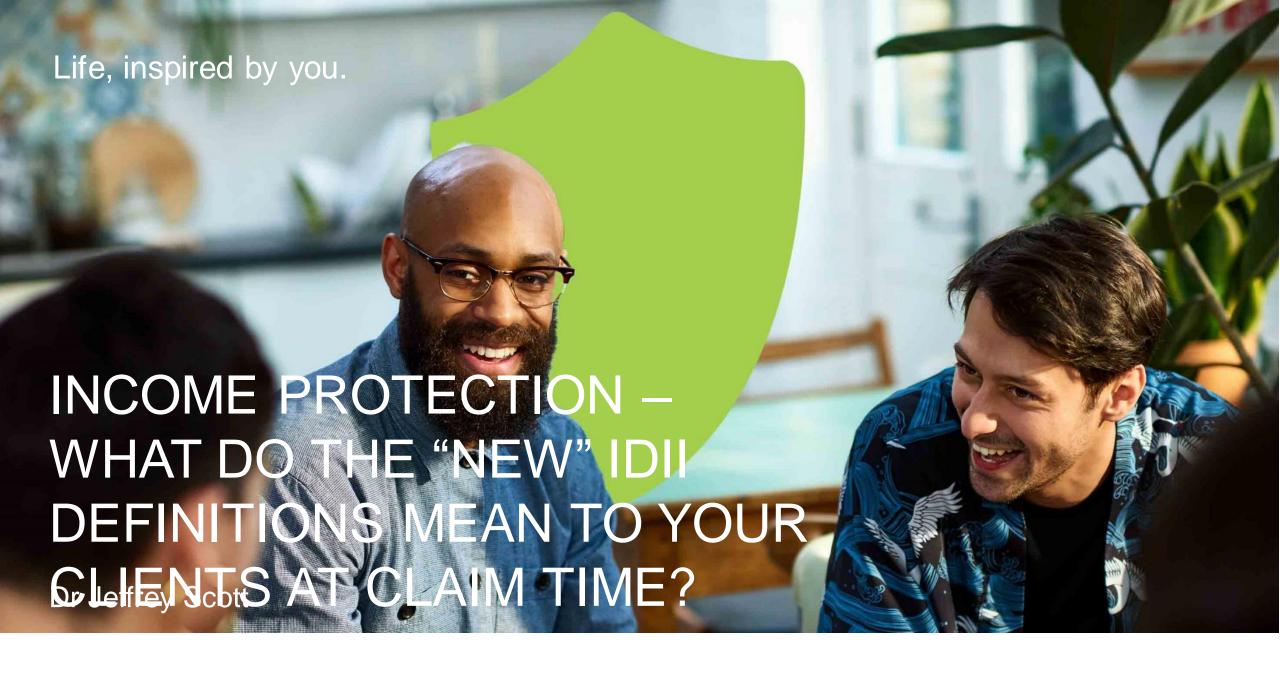
Any **social security payments** or other government grants you **receive or are entitled** to receive in respect of your injury or illness, to the extent permitted by law.

Thank you





MetLife



Risky Business

Policy ownership strategies

July 2023

Scott Hoger

National Manager Education & Partnerships



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Learning Outcomes

At the conclusion of this workshop, attendees should:

Have a working knowledge of insurance policy ownership mechanics

Be able to explain the tax and regulatory position of the client for the payment of a premium and receipt of a claim

Understand the advantages and disadvantages of the various beneficiary nomination types



Agenda

Policy ownership mechanics

Beneficiary nomination types

3 Advice best practice

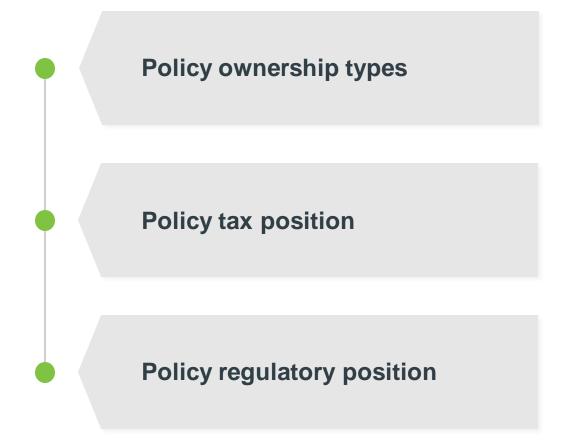






Policy ownership mechanics

'Ensure the right amount of money is paid to the right person, at the right time, in the right format'





Policy ownership mechanics

- The policy owner can be a natural person, corporation or trustee
- Policy ownership can be assigned subject to formalities
- A change of policy ownership may give rise to a tax liability in the hands of the assignee
- There is a contractual obligation to pay claims to:
 - Original owner
 - Assignee in the case of a valid assignment
 - Nominated beneficiary in the case of a valid nomination

Common ownership types

Ordinary (e.g., self-owned, company, trust)

Superannuation (e.g., retail, industry, SMSF trustee)

Other – e.g., cross-owned, joint ownership





Tax Premiums

Policy ownership drives tax outcomes on both the payment of premium and the receipt of claims proceeds

Payment of premium – Ordinary

- With the exception of income protection (IP), the premiums paid for personal insurance protection are capital in nature and are not deductible
- IP premiums are deductible to the extent they are protecting benefits that are revenue in nature (e.g., the monthly benefit)
- IP ancillary benefits that are capital in nature are not deductible (e.g., critical illness/crisis benefits)

Payment of premium – Superannuation

- Life insurance, any occupation TPD and IP are deductible to the trustee of the superannuation fund
- Personal contributions to superannuation below the concessional cap are deductible subject to notice formalities





Tax Claims – ordinary

Consider the net position of the client taking into account the potential for tax on any claim proceeds

Life insurance

- Exemption from CGT s 118-300 ITAA 1997: -
- ✓ Original owner, or
- Acquired the rights for no consideration, or
- ✓ Trustee of regulated superannuation fund

TPD/Trauma insurance

- Exemption from CGT s 118-37 ITAA 1997: -
- Recipient must be ill/injured party or a defined relative as defined in s 995-1(1) ITAA 1997

Income protection

- Claims proceeds are paid in full to policy owner and constitute assessable income
- The policy owner is required to declare the claims proceeds to the ATO and will pay tax at marginal tax rates
- The ATO is currently considering whether insurers should withhold PAYG



Tax Claims – superannuation (life insurance)

- The claims proceeds are paid to the policy owner (trustee) free of tax
- Superannuation death benefits can only be paid to SIS dependants (e.g., spouse, child, interdependent)
- For a lump sum benefit to be tax free, the SIS dependant must also be a Tax dependant
- Lump sum benefits paid to non-tax dependants will be taxed on a formula basis

- Consideration needs to be given to determine if this the most desired outcome
- Remember the golden rule can we achieve a better outcome?
- TAL has a Death Benefit calculator speak to your local TAL representative for access
- Superannuation death benefits can be paid in pension form SIS and tax dependents



Death benefit pension advantages

0%

15%

0%



Death benefit pensions are tax free if the deceased or pension recipient was/ is aged over 60

Where the deceased & recipient are both agreed under 60, the taxable component will be taxed at marginal tax rates with a 15% rebate

The asset supporting the pension (which the adviser may have some control over) is in a zero-tax environment – 0% on earnings and 0% on capital gains!

Though accessible having the money in pension phase may reduce indiscriminate spending

Consider how a death pension can ensure the right amount of money gets paid to the right person, at the right time in the right format.



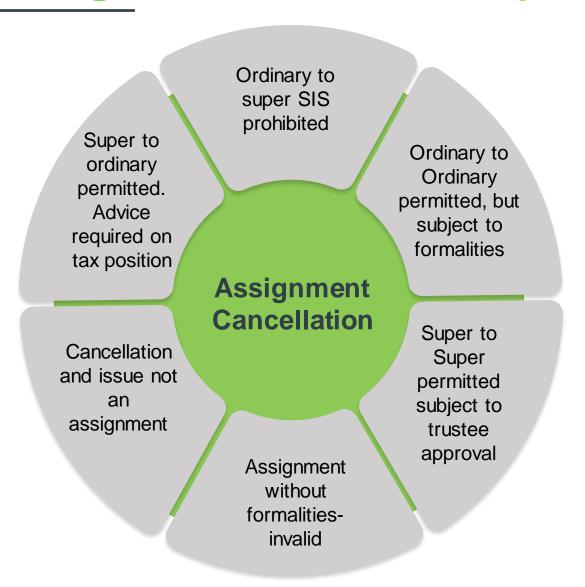
Tax Claims – superannuation (TPD)

- The claims proceeds are paid to the policy owner (trustee) free of tax
- Trustee then distributes the claim proceeds as a permanent incapacity benefit
- Taxable portion is calculated using a formula
- Tax rate for the taxable portion depends upon the age of the recipient
- No tax is payable for recipients over the age of 60.

- Recipients born after 1 July 1963 and before 1 July 1964 tax rate is 17%
- Other recipients are taxed at 22%
- Benefit can instead be distributed as a pension. Normal tax rules apply
- TAL has a calculator for calculating the tax on lump sum benefits



Assignment Cancellation possibilities



- Life Insurance Act 1995 prescribes formalities regarding signing and witnessing the assignment
- Tax position should be considered at point of Assignment and point of claim
- Cancellation and re-issue of a new policy without underwriting may be more tax efficient, as the original owner of the new policy is automatically exempt from CGT
- The cancellation and re-issue of a policy may not always be possible in some circumstances





Nominations outside super

Beneficiary nominations are allowed under Section 48A of the Insurance Contracts Act 1984

- Applies to contracts effected on the life of a person
- Nomination passes the benefits under the policy to the person nominated
- Consequences:
 - Contract benefits payable to the nominated party
 - Claim proceeds do not form part of the estate of the life insured
 - Rights of the policy owner are not restricted
 - Contract can be varied
 - Nomination is indefinite, but can be revoked at any time
 - Contract can be surrendered
- Some companies restrict nominations.
- If the nominated beneficiary predeceases the life insured, the claim proceeds are paid to the policy owner
- Most companies limit to the number of nominated beneficiaries to 5
- Beneficiaries can receive unequal portions



Tax position non-super beneficiaries

- Claim proceeds received by a nominated beneficiary are exempt from capital gains tax, if the nominated beneficiary did not give any consideration for the right to receive payment
- If consideration has been given, the tax liability = claim proceeds taxed at the recipient's marginal tax rate
- Generally, no consideration is inferred for nomination of spouses and family members
- These nominations are based on "natural love and affection"
- This 'consideration' check is often not considered a good question to ask here is 'why has the beneficiary been nominated on this policy'?

A **nominated beneficiary** is not the original owner of the policy



Nomination super beneficiaries

- Death Benefits are only tax exempt if paid to death benefit dependants as defined in the Income Tax Assessment Act 1997.
- Economically independent children over 18 are not death benefit dependents for tax purposes.
- Benefits paid to persons who are not death benefit dependants are taxed on a formula basis.

SIS Rules limit lump sum death benefit nominations to:

- Legal personal representative of the deceased member (Executor or Administrator)
- Dependant

SIS dependents include:

- Spouses including de factos and same sex couples
- Children of any age
- Persons living together in an interdependency relationship
- Economic dependants of the deceased member not listed above. e.g. parents in certain circumstances



Group discussion

Michael owes Kristina money. Kristina is concerned that if Michael were to die, that she may never be repaid.

Kristina's adviser suggests that a life insurance policy be taken out on Michael's life for the amount of the debt.

How should the policy be structured?

Policy ownership

Tax considerations

Once the debt is repaid, what can be done if Michael wants to retain the policy?





Ownership best practice



Identify the owner and beneficiary of each policy



Identify the recipients of any claim proceeds



Map the flow of premium payments

Map the flow of claims proceeds



Are these outcomes the desired outcomes?

Is confirming legal/tax advice necessary?



Review mapping regularly



Beneficiary nomination best practice



Ensure that the reasoning and basis for any nomination is documented



Ensure that the nomination is current and up to date in accordance with the client's domestic circumstances
Ascertain any changes in domestic circumstances



Ensure that appropriate advice is taken to identify any nominated beneficiary receiving consideration



Nominations outside super

- Complies with the terms of the Insurance Contracts Act 1984
- Any other requirement of the life insurance company



Nominations inside super

- Complies with the terms of the Superannuation Fund Trust Deed
- Complies with all relevant SIS Provisions





Key take outs

Policy ownership can drive positive client outcomes in tax, cash flow and estate planning

Careful consideration must be given when transferring policy ownership

It is important to abide by the golden rule of risk advice, "get the right amount of money, into the right hands, in the right format, at the right time"





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